




**STONEDEKS**  
SYSTEM

**DEALER  
LOYALTY  
PROGRAM  
OVERVIEW**

**330-821-1585  
STONEDEKS.COM**

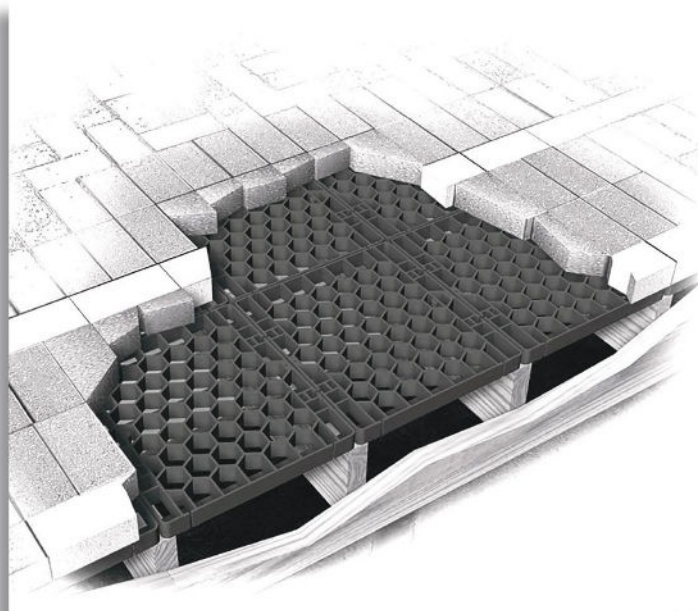




## EXPLANATION & PERKS OF BEING A STONEDEKS DEALER

### **Thank you for your interest in becoming a StoneDeks™ System Dealer.**

The StoneDeks™ System is transforming the decking and hardscape industry with our innovative design, offering unlimited options to create a customized outdoor living environment using natural stone, concrete and brick pavers and porcelain pavers of all colors, shapes and textures.



The StoneDeks™ System Dealer Program is specifically designed to increase your hardscape sales by equipping you with these vital tools:

- Excellent Customer Service
- Technical Support
- Referrals
- Listed on our website
- Literature
- Show Room Floor Display
- Available inventory (short lead times)
- Training for your contractors and sales personnel







**SilcaGrate**  
Above ground applications



**SilcaSpacers**



**SilcaMat**



**SoilGrid**  
In-ground applications



## TERMS & PRODUCTS

### StoneDeks™ Dealership Terms:

- Fill Out Dealer Application
- Requires Sales Tax ID
- Each pallet has 186 Silca grates totaling 372 sf; average size deck is 400sf to 500sf
- First order prepay by Credit Card
- Credit Terms available upon approval

### Brief Product Descriptions:

SilcaGrate - the core of our entire StoneDeks System. You can use this durable sub-flooring grate to apply stone to almost any hardscape or deck design.

SilcaSpacers - Designed to perfectly fit with various stone, porcelain and pavers of all types and our SilcaGrate™. The SilcaSpacers™ come in three different variations; flexible, black rigid and clear rigid.

SilcaMat - A pervious rubber underlayment that can be used between the SilcaGrate™, porcelain pavers and stone or pavers to deaden sound and help reduce movement of the pavers or stone while still allowing moisture to drain.

SoilGrid - A heavy-duty, interlocking grid system that allows you to build stronger hardscapes by stabilizing the base material, perfect for patios and walkways, pool patios, or any other ground-level application where you need a stable base for your hardscapes.



## BENEFITS & PACKAGES



Brochures.....	✓	✓	✓
Flashdrive .....	✓	✓	✓
Project Photo Book(s).....	✓	✓	✓
Dealer Webinar.....	✓	✓	✓
Tiered and Designated Listing on Website .....	✓	✓	✓
Counter Top SilcaGrate Stand w/grate .....	✓	✓	✓
Lead Protected Area.....	30 miles	20 miles	-
Metal Display Rack w/ Grate & Brochure Holder.....	✓	✓	-
Targeted Social Media Promotional Blast(s) .....	✓	✓	-
Contractor Day Training Event.....	✓	✓	-
Custom Co-branded Roll-up Display Banner 7'h x 3'w.....	✓	-	-
Custom Co-branded Display Banner 3'h x 5'w.....	✓	-	-
Marketing Rebate if purchases reach 26 pallets.....	2%	1%	1%
Gold Level Purchase Pricing.....	✓	-	-

## REQUIREMENTS

Pallet SilcaGrate Purchase (186 grates/pallet) or combination, see below <sup>1</sup> .....	12	6	0
Per SilcaGrate cost .....	\$15.90	\$16.39	\$17.39
Number of SilcaGrates .....	2,232	1,116	0
Total Sq. Ft. (avg. deck 400 sq.ft.) .....	4,464	2,232	0
Investment.....	\$35,488.80	\$18,291.24	0

OR

Pallet Silca SoilGrid Purchase (852 grates/pallet) or combination, see below <sup>1</sup> .....	8	4	0
Per SoilGrid cost- 12pcs per layer.....	\$3.52	\$3.52	\$3.52
Number of SoilGrids .....	6,816	3,408	0
Total Sq. Ft. (apprx.) .....	7,999	4,000	0
Investment.....	\$23,992.32	\$11,996.16	\$0

Re-order Quantity SilcaGrate Pallets .....	6	3	0
StoneDecks listed on Dealer Website .....	✓	✓	✓
Build Display or Display Metal Rack Signage.....	✓	✓	optional
Counter Top SilcaGrate Stand w/ Grate & Brochures .....	optional	optional	✓

Note: 1 The initial requirement may be met with a combination  
of both SilcaGrate and SoilGrid purchase total of \$30k for Gold and \$15k for Silver